

Case Study
Market Study for Drilling and Airborne Survey
Services



Case Study

Market Study for Drilling and Airborne Survey Services



About the Client



- An Australian company focused on exploring and developing precious, base and specialty metals resources
- Its operations are in New South Wales and Western Australia

Client Objectives / Goals



- The client was looking for support services in drilling and airborne survey
- It wanted us to help them understand the global drilling services and airborne survey industries and identify key players in the global market

Approach and Methodology



Analysed the global drilling services and airborne survey industry

- Identified the major trends, challenges and drivers, along with their impact
- Studied the latest technologies and key technical equipment being used in the industry
- Estimated the market size of the global exploration market and market share of drilling and airborne services
- Identified and profiled key service providers in the industry

Sample Output



Results / Value-add



The client was able to understand the supplier landscape in drilling and airborne services. It decided to take support services from service experts identified in our study