

Case Study

**Periodic Reports on Subsea Oil and Gas Construction and
Maintenance Sector**



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About the Client



- A family-owned UK-based conglomerate with ~200 years experience in a range of industries, such as oil & gas, shipping, and financial services

Client Objectives / Goals



- The client engaged RocSearch to prepare periodic reports on the subsea oil and gas construction and maintenance sector, focusing on the North Sea and Gulf of Mexico
- The reports were aimed at keeping the internal stakeholders updated on the sector's performance, and accordingly take investment decisions

Approach and Methodology



- Collaborated with the client to identify its key focus areas
- Secondary research formed the mainstay for the study. Scanned publicly available information sources and subscribed databases to collate information
- Captured insights on sector outlook, KPIs, competitive intelligence and latest industry developments
- Due to data conflicts, triangulated data through multiple sources to ensure data accuracy and to plug gaps
- Leveraged our in-house design team to add infographics and improve the aesthetics of the report

Sample Output



Results / Value-add



Our coverage and insights helped the client to fine-tune its strategy

As a value add, we also provided insights on the potential business opportunities in the sector