

Case Study
Competitive Intelligence on Audit & Advisory
Sourcing Models



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Competitive Intelligence on Audit & Advisory Sourcing Models



About the Client



- The client is an audit and advisory firm based out of UK

Client Objectives / Goals



- Identify various audit functions that can be offshored
- Analyse various sourcing models and strategies adopted by competitors and benchmark them against the industry leaders

Approach and Methodology



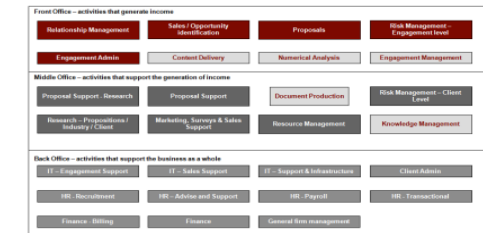
- Conducted an analysis of the audit offshoring market. Identified various functions being offshored by the Big 4 firms
- Analysed the drivers affecting the offshoring decisions and identified the activities in the audit space, which can be offshored
- Analysed the offshoring strategies adopted by the client's competitors
- Provided benchmark cases, along with details such as sourcing model used, skill set deployed and services provided from the offshore facilities
- Analysed the delivery capabilities of the independent service providers

Sample Output



Sample Only
Detailed and Abridged

XXe is more mature in offshoring audit services as compared to other large audit firms



Services offshored
Source: RocSearch Analysis

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Results / Value-add



The findings of the study helped the client understand the audit offshoring space better, and **develop a comprehensive approach based on learnings from competitors**